

IAM international art moves

The project "IAM international art moves" was founded in Berlin in 2009. The main aim of IAM is to build up a network of International Art Schools and Academies and to give art and design students a real life experience by creating an intercultural exhibition project in the context of a professional exhibition space abroad. In the meantime there are partners of the constantly growing IAM network from more than 20 nations worldwide.

A Display Window of Young Art

IAM comprises various aspects of young, contemporary arts and higher education. The international partner Academies get a kind of display window of their actual "production" which usually only can be seen in occasion of open days on site. Within the IAM representation in Berlin the students become ambassadors of their home Academy and their culture and are also part of an international competition on highest level.

IAM goes Berlin

In 2011/2012 IAM realized two successful group exhibitions within the OSTRALE - International Festival for Contemporary Arts in Dresden presenting 15 Art Academies among others from Spain, Poland, Croatia, Turkey, New Zealand, Peru, Singapore and Indonesia.

In 2013 IAM moved to Berlin as one of the most important international capitals of contemporary art. The venue for the IAM exhibitions is the well-known "Kunstquartier Bethanien", a former historic diaconal hospital building complex with a strong political history located in the center and cultural melting pot of Berlin Kreuzberg.





The Workshop

The IAM workshops are conducted at the Art Academies to prepare the students for the exhibition realization in Germany.

From May 27th to 31st 2013 the IAM workshop took place at the AVA Hong Kong. 15 students from different courses shared 5 intensive and fruitful days with the IAM directors Anne and Martin Müller.

During the workshop the students have to develop the artistic and curatorial concept of the exhibition.

But not only the artistic aspect of being an artist shall be developed. As well the students have to plan the project in all aspects of management, defining a budget plan including all costs caused by production, transportation, insurance, travel, marketing, setup, execution and removal, a plan of financing and possible funding and sponsoring sources, a marketing and communication plan and a technical rider to be adjusted with the conditions of the venue. The students have to design a true to scale model of the complete exhibition and a digital visualization.

At the end of the workshop week 5 of the students are chosen to travel to Germany and be the set up team and representatives of the group of 15.





The Exhibition

IAM "anything goes" presenting the Academy of Visual Arts, Hong Kong Baptist University

27.10. - 3.11.2013

"project space" at Kunstquartier Bethanien, Berlin

6 exhibition rooms with a total size of 220 m²

participating students:

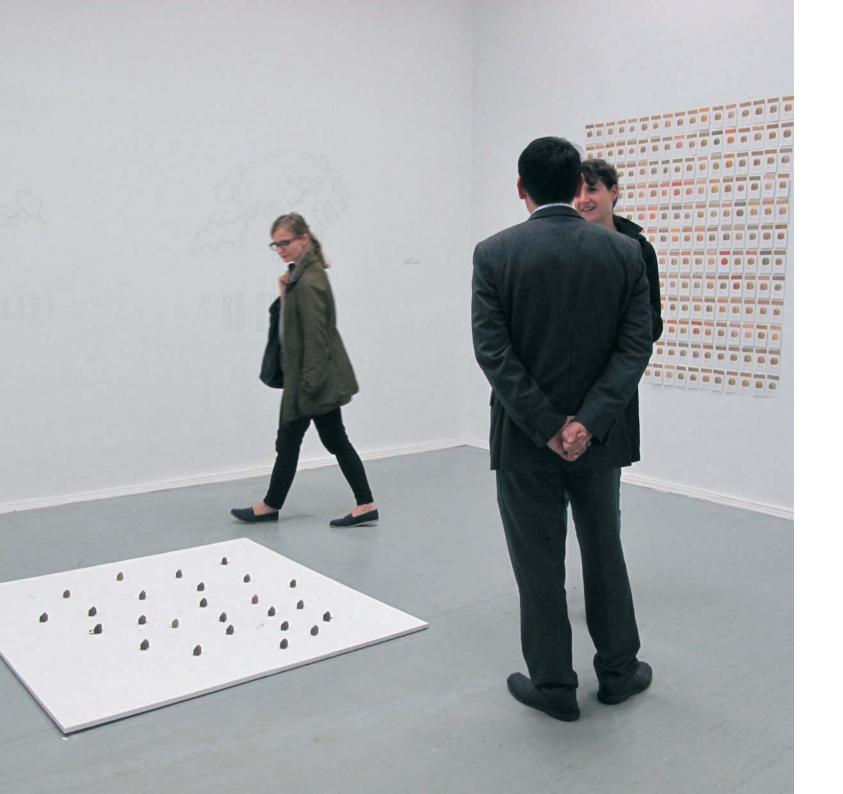
Denise Lee, Mark Chung, Ziggy Li, Elvis Yip, Po Fan Tsang, Dylis Lee, Leo Yuen, Angela Cheung, Lun Hsu, Carol Chung, Wong Yeun Ying, Lam Hau Yi, Tania Wong, Hazel Ma, Wan Sin Ying





Ziggy Li Elvis Yip







Ziggy Li Denise Lee







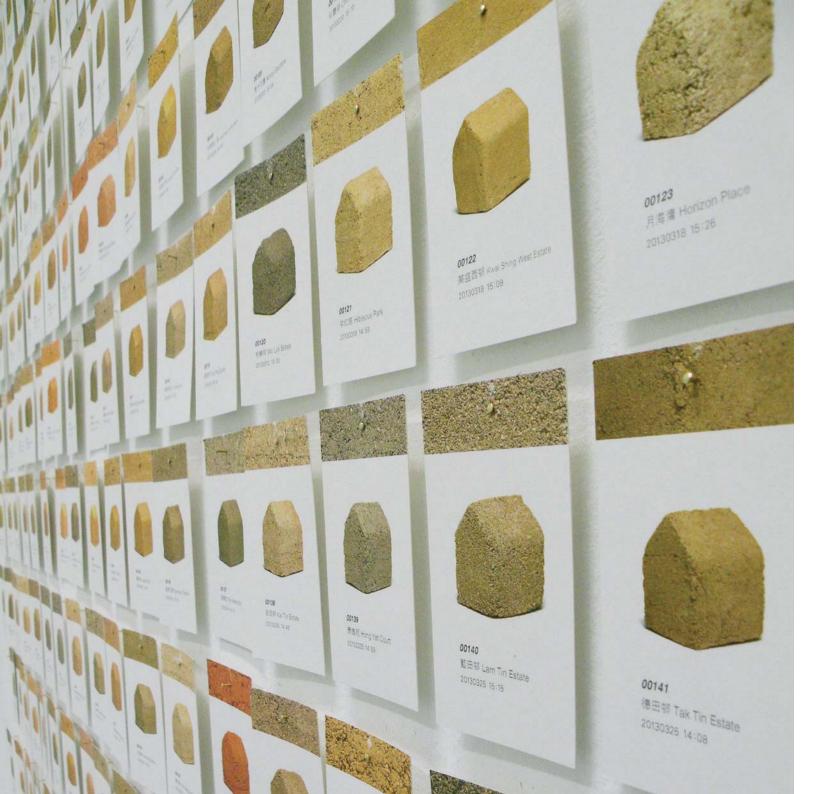


Po Fan Tsang

我唱得不夠動人你別皺眉 我願意和你約定至死 我只想嬉 戲唱遊到下世紀 請你別嫌我將這煽情奉 還能憑甚麼 擁抱若未能令你興奮 便宜地唱出 寫在情歌的性感 還能憑 甚麼 要是愛不可感動人 俗套的歌詞 煽動你惻忍 誰人又 相信一世一生這膚淺對白 薬吧送給你叫幾百萬人流淚過的 歌 如從未聽過誓言如幸福摩天輪 才令我因你要呼天叫地愛 愛愛愛那麼多 將我漫天心血——拋到銀河 誰是垃圾 誰不 捨我難過 分一丁目贈我 我唱出心裡話時

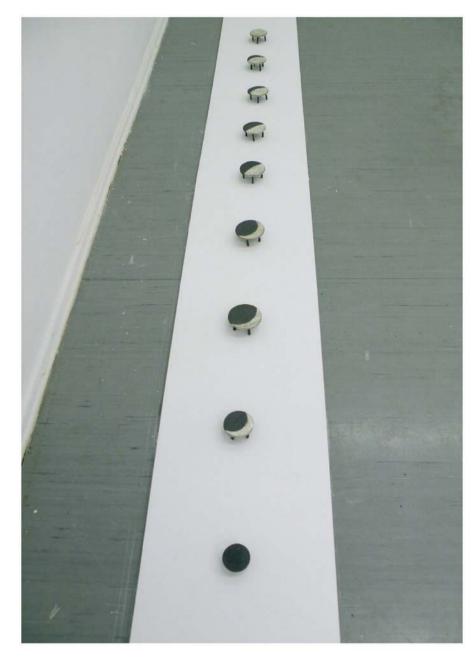


Hazel Ma





Ziggy Li

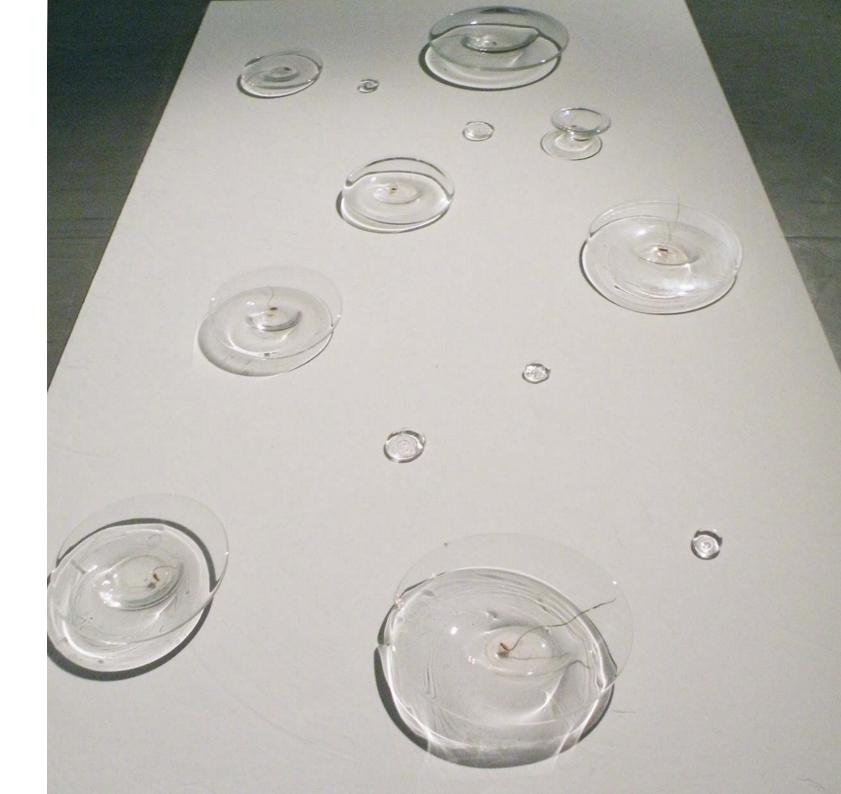




Tania Wong



Angela Cheung Wong Yeun Ying







Tania Wong Mark Chung, Lun Hsu

"cooking international stereotypes"

IAM in cooperation with the "ifa Institut für Auslangsbeziehungen" Berlin

31.10.2013

The cooking event linked African and Hong Kong culture. The students Denise Lee, Hazel Ma, Po Tsing and Elvis Yip of the Academy of Visual Arts Hong Kong cooked African Food only from their remembrance of the visit of an African Restaurant in Hong Kong without knowledge of ingredients or spices.

Many thanks to the ifa-Galerie Berlin and Dr. Barbara Barsch for hosting IAM.



Partner Academies who participated already in the IAM workshops and exhibitions

ALBA, Academie Libanaise des Beaux-Arts, UoB., Beirut, Lebanon / Faculty of Fine Arts, University of Granada, Spain / Faculty of Fine Arts, University of Montenegro, Cetinje, Montenegro / Faculty of Art & Design, Bandung Institut of Technology, Indonesia / Academy of Visual Arts, Hong Kong Baptist University, Hong Kong / Pontificia Universidad Catolica del Peru, Lima, Peru / E. Geppert Academy of Art and Design, Wroclaw, Poland / Academy of Fine Arts, University of Zagreb, Croatia / University of Nicosia, Cyprus / Nanyang Academy of Fine Arts, Singapore / National Institute of Creative Arts and Industries (NICA), University of Auckland, New Zealand / Faculty of Fine Arts, Marmara University, Istanbul, Turkey / Faculty of Fine Arts and Design, J. Evangelista Purkyne University, Ústí nad Labem, Czech Republic

Imprint

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AVA Academy of Visual Arts, Hong Kong Baptist University

Kunstquartier Bethanien, Berlin, 27.10. - 3.11.2013

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artworks cover: Lam Hau Yi / half title: Elvis Yip

www.international-art-moves.net

AM international

香港浸會大學 HONG KONG BAPTIST UNIVERSIT

Academy Visual Arts 視覺藝術

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OSTRALE

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